



TRUST 'THINK TANK'
General Policy & Direction

EXECUTIVE BOARD

- Chair
chairman@canariestrust.org
- Vice Chair
- Secretary
- Treasurer
- Operational Team Leads

CO-OPTED GROUPS

- Proud Canaries
- Along Come Norwich

**STEERING GROUP LEAD
TEAM LEADS**

QUARTERLY

MONTHLY

TRUST OPERATIONS
(MONTHLY)

**MEMBERSHIP
(LT)**

INCLUDING

- Membership Growth
 - Membership Retention
- membership@canariestrust.org

**FINANCE &
SHARE GROWTH
(GE)**

INCLUDING

- Treasurer
 - Share Dealing
 - Financial Reporting
 - Audit
- shares@canariestrust.org

**WOMEN IN FOOTBALL
(SG)**

**MENTAL HEALTH &
WELLBEING INITIATIVE
(DW / NoB)**

**HEALTH & SAFETY
(GB)**

INCLUDING

- Physical & Invisible Disabilities
- Sustainability
- Mental Health & Wellbeing
- Covid-19 Response & Club Liaison

**FUNDRAISING
(MM / LE)**

**MARKETING &
COMMUNICATIONS
(AP / CC / LT / AS / EN / AW)**

INCLUDING

- Membership Analysis
- Membership Growth & Retention
- Social Media Engagement
- Website Maintenance & Development
- Campaign Planning
- Matchday Program Articles
- Quarterly Newsletter

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